

so low

F A L L 2 0 1 0

www.solowstyle.com

ABOUT SO LOW

Founded in 2001 by Sarah Siegel-Magness, So Low has literally evolved from the inside out. Sarah began the company to solve a common female fashion dilemma – she couldn't find underwear that worked with her low-rise denim. Thus, So Low was born. Its first American-made collection consisted of design inner wear and lounge wear, which received accolades from both consumers and the fashion press alike. To point, So Low was nominated for the prestigious "FreshFace Award" by GenArt in 2003. Now, in its eleventh season, So Low has evolved to become a full line of sportswear. So Low's current look is anything but basic, featuring stylish, on trend designs for women who want to be comfortable, but look and feel sexy. A true arbiter of style, Sarah seamlessly translates runway trends into her seasonal designs. So Low features all the characteristics of designer apparel with its devout attention to detail as the clothing caters to customers who crave a personal look

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NOVELTY



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DELIVERY 5/30-6/30

LOOK 1

Slub racer back tunic w/ front pocket

TBD2944 \$21

Cotton slub contrast vest

CSB5507 \$38

Feather jersey fold over crop cargo pant

HAT3347 \$43

LOOK 2

Heather charcoal mini jersey stripe tee w/side placket

HAT2394 \$23

Lightweight modal jersey convertible skirt

PBJ4503 \$38

LOOK 3

Heather charcoal mini jersey stripe tank

HAT2699 \$21

Cotton slub long sleeve hooded cardigan w/rib detail

CSB5506 \$36

Denim jean style long legging w/tonal stitching

D3813 \$28

STRIPED DRESS ON PREVIOUS PAGE:

Heather charcoal mini jersey stripe dress w/dolman short sleeves & buttons

HAT6525 \$31

DELIVERY 5/30-6/30

LOOK 4

Mini jersey lace detail dress

SEY6526 \$34

Jersey & rib long jacket w/tied bottom & thumb holes

J5509 \$62

LOOK 5

2x1 rib tank w/lace detail

SEY2662 \$15.50

Cotton slub short sleeve shrug w/lining

CSB5505 \$33

Jersey twill ring snap legging

DJT3339 \$33

LOOK 6

Slub front slit tee

TBD2038 \$22

Heather jersey cardigan w/rib collar & cuffs

SEY5499 \$40

Jersey twill Legging w/contrast stitching

DFB3720 \$33



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DELIVERY 6/30

LOOK 7

Mini jersey snake burnout dolman long sleeve lounge tee
RUN2067 \$24
Denim skinny jean w/tonal stitching
D3932 \$40

LOOK 8

Slub tacer back tunic W/ front pocket
TBD2944 \$21
Mini jersey snake burnout cardigan
RUN5538 \$38
Ponte de roma zip front black stitched moto legging
PDR3914 \$42

LOOK 9

Mini jersey v-neck snake burnout tee
RUN2934 \$23
Jersey & rib long jacket w/tied bottom & thumb holes
J5509 \$62
Corduroy high waist long legging
CFT3813 \$31



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DELIVERY 6/30

LOOK 10

Slub swing tank w/center back seam

ISB2024 \$26

Corduroy bomber jacket

CFT5495 \$68

Ponte de roma pencil skirt w/style line details

PDR4506 \$31

LOOK 11

2x1 cotton rib tank

RIB2838 \$13.50

Slub long sleeve drape cardigan w/raw hem

ISB2026 \$39

Stretch denim pull on bellbottom pant

w/clean finished seams

D3923 \$33

LOOK 12

Slub scoop neck tee

ISB2028 \$24

Corduroy miniskirt

CFT4453 \$38



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13

DELIVERY 7/30

LOOK 13

Chiffon racerback swing tank

CRD2035 \$31

Fleece long sleeve trench w/tie & rib details

LEG5508 \$41

Ponte de Roma zip front black stitched

moto legging

PDR3914 \$42

LOOK 14

Tie dye stripe long sleeve tunic

TDS2052 \$38

Ponte de roma paneled legging

w/covered waistband

PDR3916 \$32

LOOK 15

Chiffon dress w/middle drawstring

CRD6498 \$49

Fleece button up cardigan

CAT5502 \$48



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17

DELIVERY 7/30

LOOK 16

Slub long sleeve v-neck tunic
 TBD2955 \$26
 Fleece ruffle jacket w/military buttons
 CAT5501 \$52
 Acid rain jersey skinny jean pant
 ACR3812 \$46

LOOK 17

Acid rain mini jersey racerback swing tank
 ACR2031 \$22
 Jersey high waist pencil skirt w/military buttons
 CAT4495 \$26

LOOK 18

2x1 rib tank
 RIB2838 \$13.50
 Animal spot print thermal zip up hoodie
 GEP5439 \$45
 Ponte de Roma zip front black
 stitched moto legging
 PDR3914 \$42



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DELIVERY 8/30

LOOK 19

Heavy jersey asymmetrical shearling jacket

MID5489 \$56

Denim jean style long legging w/tonal stitching

D3813 \$28

LOOK 20

Thermal long sleeve crew neck w/sleeve placket

CAM2048 \$36

Heavy jersey miniskirt w/front twill tape detail

MID4494 \$36

LOOK 21

Slub crew neck slouch tee

TBD2041 \$26

Jersey pigment dye pork chop pocket legging

CAR3998 \$47



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22

DELIVERY 8/30

LOOK 22

Slub long sleeve v-neck tunic

TBD2955 \$26

Heavy jersey military style crop jacket

MID5526 \$54

Lace layered miniskirt w/feather jersey lining

LBC4516 \$41

LOOK 23

Mini jersey ¾ sleeve v-neck w/ruffle detail

CAR2516 \$24

Jersey pigment dye cargo legging

CAR3499 \$42

Stretch lace long fitted tank

LBC2072 \$16

Plaid long sleeve tunic w/elbow patches & pockets

AID2029 \$51

Heavy jersey pencil skirt w/front button detail

MID4515 \$34



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DELIVERY 9/30

LOOK 25

Modal mini jersey tiered racerback dress

SIN6515 \$59

Jersey & rib long jacket w/tied bottom
& thumb holes

J5509 \$62

LOOK 26

Modal mini jersey tee w/matte sequin
edged pocket

SIN2934 \$27

Jersey miniskirt w/contrast shimmer jersey
pieced sides

SHJ4517 \$38

LOOK 27

Modal mini jersey sequin tunic

SIN2055 \$34

Slub french terry zip up tunic hoodie

SFR5534 \$51

Light weight modal jersey convertible skirt

PBJ4503 \$38



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DELIVERY 9/30

LOOK 28

Slub stripe long sleeve tunic w/shoulder patches
& button detail

ESP2089 \$33

Ponte de Roma zip front black stitched
moto legging

PDR3914 \$42

LOOK 29

Slub stripe tank w/front ruffle

ESP2088 \$22

Heavy modal jersey blazer

SHJ5539 \$44

Shimmer jersey high waist legging
with side ruching

SHJ3981 \$32

LOOK 30

Shimmer jersey long sleeve tunic

SHJ2080 \$33



30



31

DELIVERY 10/30

LOOK 31

Ponte de roma tank dress w/front zipper
& cross back
PDR6519 \$42
Burnout long cardigan
VLR5529 \$31

LOOK 32

Cotton slub long sleeve button down
top w/rib pieced sleeves
CSB2044 \$39
Modal jersey tuxedo w/side sequin stripes
NOO3988 \$37

LOOK 33

Slub front slit tee
TBD2038 \$22
Modal jersey flirt skirt w/sequin band & back zipper
NOO4521 \$39



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SPORT



34



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DELIVERY 6/30-9/30

LOOK 34

Tie dye workout racer back bra

TJB2046 \$24

Jersey tie dye fold over pant

TJB3089 \$31

LOOK 35

Eclon jersey wide strap crossback sports bra

ECL2054 \$18

Eclon jersey fold over crop pant with tie back

ECB3937 \$29

LOOK 36

Eclon jersey printed racerback tank

ECR2956 \$24

Eclon jersey hoodie w/contrast hoodie

lining & rib details

ECL5516 \$49

Eclon jersey fold over pant w/printed waistband

ECB3089 \$33



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DELIVERY 6/30-9/30

LOOK 37

Jersey racerback sports bra

J2046 \$18

Jersey cross front yoga pant

J3857 \$32

LOOK 38

Jersey ruffle work out cami

J2909 \$17

Eclon jersey jazz pant w/contrast inset

ECB3806 \$34

LOOK 39

Tie dye jersey cami w/shelf bra

TJB2045 \$31

Jersey fold over pant w/ruffle trim

J3364 \$32





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DELIVERY 6/30

LOOK 40

2x1 cotton rib tank

RIB2838 \$13.50

Jersey fold over pant w/heather charcoal stripe waistband & back anchor graphic

HAT3089 \$31

LOOK 41

2x1 cotton rib tank

RIB2838 \$13.50

Jersey fold over pant w/snake burnout waistband

RUN3330 \$31

LOOK 42

2x1 cotton rib tank

RIB2838 \$13.50

Jersey fold over pant w/lace detail waistband

SEY3990 \$36



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44

DELIVERY 7/30

LOOK 43

Tie dye stripe long sleeve swing top

TDS2032 \$34

Jersey fold over pant w/tie dye stripe waistband

TDS3089 \$33

LOOK 44

Mini jersey animal printed swing tank

GEP2050 \$27

Jersey fold over pant w/animal print waistband

GEP3089 \$31

LOOK 45

2x1 cotton rib tank

RIB2838 \$13.50

Jersey fold over pant w/ acid rain waistband

ACR3089 \$31



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DELIVERY 8/30

LOOK 46

Thermal long sleeve slit neck tunic w/pouch pocket

CAM2049 \$45

Jersey fold over pant w/camo waistband

CAM3089 \$34

LOOK 47

Burnout fleece cowl neck long hoodie

w/shaped studs

BBC5547 \$44

Burnout fleece high waisted legging

w/reverse fabric waistband

BBC3994 \$31



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DELIVERY 9/30

LOOK 48

2x1 cotton rib tank

RIB2838 \$13.50

Slub french terry side zip ruffle hoodie

SFR5525 \$48

Slub french terry short w/grosgrain ribbon tie

SFR7246 \$36

LOOK 49

Marble jersey hoodie w/voile hood lining

MTC5522 \$46

Marble jersey high waisted skirt w/elastic waistband

MTC4509 \$34

LOOK 50

Marble jersey basic tank

MTC2512 \$16

2x1 cotton rib tank

RIB2838 \$13.50

Jersey fold over pant w/marble jersey waistband

MTC3089 \$29



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DELIVERY 10/30

LOOK 51

2x1 cotton rib tank
RIB2838 \$13.50
Velour foxy flare
VLR3977 \$31

LOOK 52

2x1 cotton rib tank
RIB2838 \$13.50
Velour wide leg pant w/rib fold over waistband
VLR3978 \$38

LOOK 53

2x1 cotton rib tank
RIB2838 \$13.50
Modal jersey wide leg pant w/sequin
stripe on long waistband
NOO3917 \$47



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